

LAMPIRAN

Gambar Hasil Olahan Dengan *IBM SPSS Statistic*

IBM SPSS Statistics Viewer

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Correlations

		X1	X2	X3	X4	X5	X6	TOTAL	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	TOTAL
X1	Pearson Correlation	1	.632**	.601**	.498**	.551**	.502**	.817**	.606**	.445**	.605**	.517**	.549**	.565**	.555**	.641**	.754**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
X2	Pearson Correlation	.632**	1	.511**	.454**	.516**	.369**	.749**	.591**	.518**	.556**	.467**	.573**	.458**	.580**	.572**	.720**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
X3	Pearson Correlation	.601**	.511**	1	.548**	.535**	.490**	.806**	.573**	.388**	.412**	.518**	.507**	.522**	.611**	.504**	.678**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
X4	Pearson Correlation	.498**	.454**	.548**	1	.508**	.451**	.760**	.585**	.462**	.474**	.489**	.611**	.509**	.497**	.530**	.699**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
X5	Pearson Correlation	.551**	.516**	.535**	.508**	1	.412**	.766**	.565**	.553**	.537**	.458**	.519**	.531**	.378**	.514**	.681**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
X6	Pearson Correlation	.502**	.369**	.490**	.491**	.412**	1	.709**	.411**	.479**	.478**	.457**	.476**	.413**	.391**	.445**	.597**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
TOTAL	Pearson Correlation	.817**	.749**	.806**	.760**	.766**	.709**	1	.716**	.616**	.661**	.631**	.701**	.651**	.653**	.694**	.895**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y2	Pearson Correlation	.445**	.518**	.388**	.462**	.553**	.479**	.616**	.411**	1	.501**	.469**	.499**	.450**	.378**	.492**	.703**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y3	Pearson Correlation	.605**	.555**	.412**	.474**	.537**	.478**	.661**	.525**	.501**	1	.645**	.472**	.499**	.442**	.569**	.783**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y4	Pearson Correlation	.517**	.467**	.518**	.489**	.458**	.457**	.631**	.534**	.469**	.645**	1	.500**	.469**	.434**	.534**	.775**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y5	Pearson Correlation	.549**	.573**	.507**	.611**	.519**	.476**	.701**	.581**	.499**	.472**	.500**	1	.457**	.422**	.414**	.731**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y6	Pearson Correlation	.565**	.458**	.522**	.509**	.531**	.413**	.651**	.568**	.450**	.499**	.499**	.457**	1	.569**	.413**	.749**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y7	Pearson Correlation	.555**	.580**	.611**	.497**	.378**	.391**	.653**	.526**	.378**	.442**	.434**	.422**	.569**	1	.440**	.709**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Y8	Pearson Correlation	.641**	.572**	.504**	.530**	.514**	.445**	.694**	.462**	.462**	.569**	.534**	.414**	.413**	.440**	1	.725**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
TOTAL	Pearson Correlation	.754**	.720**	.678**	.699**	.681**	.597**	.895**	.774**	.703**	.783**	.775**	.731**	.749**	.709**	.725**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90

** Correlation is significant at the 0.01 level (2-tailed).

RELIABILITY
/VARIABLES=X1 X2 X3 X4 X5 X6 Y1 Y2 Y3 Y4 Y5 Y6 Y7 Y8

Uji Reabilitas

Reliability Statistics

Cronbach's Alpha	N of Items
.861	6

Reliability Statistics

Cronbach's Alpha	N of Items
.884	8

Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardize d Residual
N		90
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	2,49810535
Most Extreme Differences	Absolute	,082
	Positive	,082
	Negative	-,081
Test Statistic		,082
Asymp. Sig. (2-tailed)		,180 ^c

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

Uji Linearitas

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Y *	Between	(Combined)	2565,288	14	183,235	61,580	,000
X	Groups	Linearity	2233,048	1	2233,048	750,461	,000
		Deviation from Linearity	332,239	13	25,557	8,589	,000
Within Groups			223,168	75	2,976		
Total			2788,456	89			

Sumber : hasil olah data menggunakan IBM SPSS Statistic (2026)

Uji Heteroskedastisitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3,388	,982		3,450	,001
	X	-,065	,041	-,166	-1,584	,117

a. Dependent Variable: ABS_RES

uji t (Parsial)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3,155	1,500		2,104	,038
	x	1,180	,063	,895	18,810	,000

a. Dependent Variable: y

Analisi regresi linier sederhana

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3,155	1,500		2,104	,038
	x	1,180	,063	,895	18,810	,000

a. Dependent Variable: y

koefisien determinasi (R²)

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,895 ^a	,801	,799	2,512

a. Predictors: (Constant), x

Tabel Tabulasi Responden

Responden	X1	X2	X3	X4	X5	X6	TOTAL	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	TOTAL
R1	4	5	3	3	3	4	22	3	4	3	3	5	5	3	4	30
R2	4	2	2	3	2	4	17	2	3	2	3	3	4	3	2	22
R3	4	3	4	4	3	3	21	3	4	5	5	4	5	5	4	35
R4	4	4	4	3	4	5	24	4	5	4	3	3	5	4	4	32
R5	5	5	3	3	4	4	24	4	5	5	3	3	4	5	3	32
R6	3	4	3	4	3	2	19	4	3	3	2	4	2	3	3	24
R7	4	5	5	5	3	4	26	5	5	4	4	5	4	5	4	36
R8	5	5	4	5	5	5	29	5	4	5	5	5	5	4	5	38
R9	5	5	5	4	5	5	29	5	5	5	4	5	5	4	5	38
R10	3	4	3	2	3	2	17	2	2	3	2	3	2	2	3	19
R11	5	5	5	5	5	4	29	4	5	5	5	5	5	4	5	38
R12	3	3	4	3	2	3	18	3	3	2	3	2	3	3	3	22
R13	4	4	4	4	4	5	25	4	4	5	4	3	3	4	5	32
R14	4	4	5	4	4	3	24	4	3	4	5	4	4	4	5	33
R15	4	3	2	2	4	3	18	4	3	4	3	2	4	4	4	28
R16	3	3	3	2	3	4	18	3	4	3	3	3	2	2	2	22
R17	5	4	4	3	4	4	24	4	4	4	4	5	4	3	4	32
R18	5	5	5	4	5	5	29	4	5	5	5	5	4	4	5	37
R19	4	4	5	5	5	4	27	3	5	3	3	5	4	4	4	31
R20	5	5	5	5	5	5	30	5	4	5	5	5	4	5	5	38
R21	3	3	2	3	3	3	17	3	3	4	3	2	4	4	3	26
R22	4	5	5	4	5	4	27	4	4	3	4	3	4	5	5	32
R23	4	3	3	2	2	3	17	2	2	3	3	2	3	3	3	21
R24	5	5	5	5	5	4	29	5	4	5	5	4	5	4	4	36

R25	3	4	3	4	3	5	22	3	4	5	4	4	3	4	3	30
R26	4	3	4	4	4	4	23	4	4	5	4	4	4	3	4	32
R27	2	2	3	4	3	4	18	2	4	4	4	3	3	3	3	26
R28	4	5	4	3	4	3	23	3	4	5	4	3	3	5	4	31
R29	4	3	5	4	4	4	24	5	3	4	4	4	4	4	3	31
R30	4	4	4	3	4	5	24	3	5	4	4	4	3	3	4	30
R31	3	4	2	4	2	3	18	3	3	2	3	4	3	4	3	25
R32	4	3	5	4	3	4	23	3	3	3	4	4	3	5	5	30
R33	2	3	4	3	2	4	18	2	2	2	4	3	2	3	3	21
R34	4	5	5	5	3	5	27	4	3	4	3	4	4	4	4	30
R35	3	5	3	5	4	3	23	4	5	4	4	5	5	5	3	35
R36	4	3	5	3	4	5	24	3	5	4	5	4	4	3	3	31
R37	4	4	4	4	3	4	23	4	5	5	5	3	4	3	5	34
R38	5	5	5	5	5	5	30	5	4	5	4	5	5	5	4	37
R39	3	4	4	4	3	5	23	5	3	4	5	4	3	4	3	31
R40	3	3	3	3	4	3	19	3	3	4	2	4	3	2	2	23
R41	5	5	5	5	4	5	29	5	5	5	5	5	5	5	5	40
R42	5	5	5	5	4	5	29	5	4	5	5	5	5	5	5	39
R43	5	5	5	4	5	5	29	4	5	5	5	5	5	4	5	38
R44	5	5	5	5	5	4	29	5	5	5	5	5	4	5	5	39
R45	5	5	5	5	4	5	29	4	5	5	5	4	4	5	5	37
R46	5	4	5	5	5	4	28	5	4	4	4	5	5	4	5	36
R47	4	5	3	3	3	4	22	4	5	4	4	3	3	4	5	32
R48	4	4	5	4	4	3	24	5	4	3	3	4	5	5	3	32
R49	4	5	4	4	5	3	25	4	5	4	5	4	3	4	3	32
R50	5	4	4	4	4	5	26	4	4	4	3	5	4	4	5	33

R51	4	5	5	4	5	4	27	4	5	3	3	4	5	5	4	33
R52	2	3	3	3	3	4	18	2	3	4	3	3	4	3	2	24
R53	2	3	2	3	4	2	16	3	4	3	3	4	2	2	4	25
R54	4	5	4	4	4	5	26	3	5	4	5	3	5	3	5	33
R55	2	3	3	2	3	3	16	3	3	2	3	3	3	3	2	22
R56	2	3	2	4	4	4	19	3	4	4	3	4	3	2	3	26
R57	4	4	4	5	4	3	24	4	5	4	4	5	3	3	5	33
R58	4	5	3	3	4	3	22	4	3	5	5	5	4	4	4	34
R59	5	5	4	5	5	5	29	5	5	5	5	5	5	5	5	40
R60	4	4	4	4	4	3	23	5	4	4	4	3	5	3	3	31
R61	4	3	4	3	2	3	19	3	2	2	3	3	2	3	3	21
R62	5	4	4	5	5	4	27	4	4	4	3	4	4	3	4	30
R63	3	4	3	3	3	2	18	3	2	4	4	2	4	2	4	25
R64	3	4	5	4	5	4	25	4	5	3	4	4	5	5	3	33
R65	4	5	5	4	3	5	26	4	5	3	3	5	4	5	4	33
R66	3	3	4	5	3	4	22	4	4	4	4	4	4	3	3	30
R67	5	5	5	5	4	5	29	5	4	5	4	5	5	5	5	38
R68	5	5	4	5	5	5	29	5	4	5	5	5	4	4	5	37
R69	4	4	3	4	3	3	21	5	5	4	5	5	4	3	3	34
R70	5	5	5	5	5	5	30	5	4	4	5	5	5	5	4	37
R71	4	4	5	4	5	4	26	3	5	4	3	3	3	4	4	29
R72	5	5	5	4	5	5	29	5	5	5	5	5	5	5	5	40
R73	4	4	4	3	4	4	23	5	4	4	4	5	4	4	3	33
R74	3	4	2	3	4	3	19	3	4	3	3	3	3	2	4	25
R75	4	3	4	4	4	4	23	3	3	4	4	4	5	5	4	32
R76	3	4	3	2	2	2	16	2	3	3	2	3	3	4	3	23

R77	4	4	5	4	4	3	24	4	4	5	3	3	4	4	5	32
R78	3	3	4	5	5	4	24	4	3	3	3	3	5	4	4	29
R79	3	3	3	4	4	5	22	4	5	4	4	3	4	3	5	32
R80	4	4	4	2	4	3	21	4	3	4	4	3	3	4	4	29
R81	3	4	3	3	3	2	18	2	3	3	3	3	3	3	3	23
R82	5	5	5	5	5	4	29	4	5	5	5	5	5	4	5	38
R83	3	3	3	3	4	4	20	3	2	2	2	3	2	2	2	18
R84	3	3	2	4	2	3	17	3	3	2	2	2	2	3	4	21
R85	3	2	3	3	3	3	17	4	3	2	3	3	3	2	3	23
R86	5	4	3	5	3	5	25	3	4	5	3	4	3	4	4	30
R87	4	5	5	4	4	5	27	5	3	5	4	5	4	4	4	34
R88	4	4	5	4	3	3	23	5	3	4	4	3	5	5	3	32
R89	4	5	5	5	5	5	29	5	5	5	5	5	4	5	5	39
R90	5	4	4	5	5	4	27	4	4	4	5	4	4	4	4	33

x1		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	25	27,78%
setuju	38	42,22%
netral	21	23,33%
tidak setuju	6	6,67%
sangat tidak setuju	0	0,00%
total	90	100,00%

x4		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	26	28,89%
setuju	34	37,78%
netral	23	25,56%
tidak setuju	7	7,78%
sangat tidak setuju	0	0,00%
total	90	100,00%

x2		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	33	36,67%
setuju	31	34,44%
netral	23	25,56%
tidak setuju	3	3,33%
sangat tidak setuju	0	0,00%
total	90	100,00%

x5		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	25	27,78%
setuju	33	36,67%
netral	24	26,67%
tidak setuju	8	8,89%
sangat tidak setuju	0	0,00%
total	90	100,00%

x3		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	33	36,67%
setuju	27	30,00%
netral	22	24,44%
tidak setuju	8	8,89%
sangat tidak setuju	0	0,00%
total	90	100,00%

x6		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	28	31,11%
setuju	32	35,56%
netral	24	26,67%
tidak setuju	6	6,67%
sangat tidak setuju	0	0,00%
total	90	100,00%

y1		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	24	26,67%
setuju	33	36,67%
netral	25	27,78%
tidak setuju	8	8,89%
sangat tidak setuju	0	0,00%
total	90	100,00%

y5		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	30	33,33%
setuju	26	28,89%
netral	28	31,11%
tidak setuju	6	6,67%
sangat tidak setuju	0	0,00%
total	90	100,00%

y2		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	29	32,22%
setuju	31	34,44%
netral	24	26,67%
tidak setuju	6	6,67%
sangat tidak setuju	0	0,00%
total	90	100,00%

y6		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	26	28,89%
setuju	33	36,67%
netral	23	25,56%
tidak setuju	8	8,89%
sangat tidak setuju	0	0,00%
total	90	100,00%

y3		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	29	32,22%
setuju	35	38,89%
netral	17	18,89%
tidak setuju	9	10,00%
sangat tidak setuju	0	0,00%
total	90	100,00%

y7		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	24	26,67%
setuju	33	36,67%
netral	24	26,67%
tidak setuju	9	10,00%
sangat tidak setuju	0	0,00%
total	90	100,00%

y4		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	26	28,89%
setuju	29	32,22%
netral	29	32,22%
tidak setuju	6	6,67%
sangat tidak setuju	0	0,00%
total	90	100,00%

y8		
Kategori	frekuensi (F)	persentase(%)
sangat setuju	28	31,11%
setuju	29	32,22%
netral	27	30,00%
tidak setuju	6	6,67%
sangat tidak setuju	0	0,00%
total		100,00%



Tabel Pernyataan Kuisioner

Indikator	Pernyataan
S	layanan internet PT. Sabila Jaya informatika sesuai dengan kondisi lingkungan tempat tinggal saya
	Layanan ini cocok dengan kebutuhan aktivitas saya
T	PT. Sabila Jaya informatika sudah mampu menjangkau target pasar dengan baik
	Target pasar layanan ini sudah tepat.
P	Layanan internet PT.Sabila Jaya Informatika ini memiliki ciri khas yang membedakannya dari pesaing.
	layanan ini dapat dipercaya

Indikator	Pernyataan
kesadaran akan kebutuhan	Saya membutuhkan layanan wifi untuk aktivitas sehari-hari
	Saya merasa perlu menggunakan layanan wifi dibanding alternatif lain.
mencari informasi sebelum membeli/ menggunakan jasa	Saya memperoleh informasi dari teman atau tetangga
	Saya mencari informasi sebelum menggunakan layanan tersebut
membandingkan dengan penyedia lain	Saya membandingkan harga antar penyedia layanan
	Saya membandingkan beberapa layanan Wifi sebelum memilih
memutuskan menggunakan layanan	Saya memutuskan menggunakan layanan Wifi ini
	Saya bersedia berlangganan layanan ini